



UPDATE FROM THE PHOENIX RESIDENCE, INC.



FALL 2019

## Close the Gap Update

Thank you for helping us raise **\$167,543** to support our direct support professionals!

Our first installment has been disbursed to our direct care staff and they couldn't be happier! About 200 DSP employees received bonuses ranging from \$100- \$1,000 based on average hours worked since the launch our campaign. Here is what they had to say:

"I want to express my appreciation for your generosity. The money is definitely helpful and will go to extremely good use. Thank you from the bottom of my heart."

"Thank you so much for your donation. My family and I had a house fire and your donation helped me a lot."

*Thank you for your support!*



## Launching *Close the Gap* Campaign

### Phoenix Hosts Barbecues to Support Efforts

Throughout the summer, The Phoenix Residence hosted several barbecues for the individuals we support, their family members, and staff to launch our *Close the Gap* campaign off on the right foot! In total, we hosted barbecues at English House, Eric's House, Ludden House, and Viking House – one of which welcomed families from Douglas and Newport houses as well.

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# Launching *Close the Gap* Campaign

## Phoenix Hosts Barbecues to Support Efforts

As attendees enjoyed a delicious meal, they learned more about the new campaign and it helps support the direct care staff in the organization. After a short introductory video, CEO/President Darlene Scott thanked families who have already contributed and answered any questions they had.

Thank you to everyone who attended a barbecue or supported our campaign! To learn more about our campaign or make a donation, please visit [www.phoenixresidence.org/give.html](http://www.phoenixresidence.org/give.html).



"Thank you so much for your donations! As a DSP staff who works all the time to make things meet, I cannot express how much your help means to me. Your contributions will help me to continue to take care of the people I love and support!"

*Phoenix Direct Support Professional*

## Close the Gap Spotlight: Liz McCambridge

### Family member takes efforts into her own hands

Every newsletter, we plan to highlight an individual who is helping us close the gap. This issue, we'd like to highlight family member **Liz McCambridge** who is raising the bar with her fundraising efforts.



This year, Liz so generously has set up multiple fundraising pages on our behalf. On both Facebook and Phoenix's new fundraising platform, JustGiving, she set up online pages with her own photos and story of why she is getting involved and what The Phoenix Residence means to her. After Liz set up her page, she sent the link to her friends and family so they could donate entirely online! To date, Liz has raised **\$2,185** between both sites.

"I am blessed and humbled by the response I've received from friends and family," said Liz. "I decided to do this because I've been lobbying at the Minnesota legislature for 10 years and have attended 10 ARRM Days, so we can get the DSPs a decent living wage."

### Want to Help Raise Funds?

Visit our new peer-to-peer fundraising site ([www.justgiving.com/campaign/PhoenixCloseTheGap](http://www.justgiving.com/campaign/PhoenixCloseTheGap)) to get started. We've included introductory information/photos on the page to get you started, but our hope is you will customize it to fit your story.

**Questions? Need Help Setting Up Your Page?** Please reach out to Jackie Larson at 651-294-7964 or by email at [jl Larson@phoenixresidence.org](mailto:jl Larson@phoenixresidence.org). More detailed instructions can be sent to you on how to set-up your own fundraising page.